



When: 15 May 2012

Where: Razak School of Government

Who: YBhg. Datuk Dr. Rebecca Sta Maria

Target Group: Stakeholders under MITI, NGOs and corporate organisations

About the KSU Vision:

The session provides an avenue where the Secretary-General to the Ministry of International Trade and Industry, YBhg. Datuk Dr. Rebecca engaged in an on-going dialogue pertaining to the vision of her ministry and her personal vision, and the challenges faced towards achieving them.

About the Speaker:

Datuk Dr. Rebecca Fatima Sta Maria is the Secretary General to the Ministry of International Trade and Industry (MITI). She began her career in the Administrative and Diplomatic Service in 1981 and served in various capacities in the then Ministry of Trade and Industry. In 1988 she was seconded to the ASEAN Plant Quarantine and Training Centre as its Chief Administration and Procurement Officer.

Prior to her appointment to MITI, she served as the Senior Project Coordinator at the Leadership Centre, National Institute of Public Administration (INTAN). She also served at various divisions in MITI namely, Senior Director of the Investment Policy Division, Director of the Investment Policy and Manufacturing Related Services Division and Director of the Strategic Planning Division.

Prior to the appointment as Secretary General of MITI, she was the MITI Deputy Secretary General of Trade. In this capacity, she was involved in handling trade related matters of the Ministry, including administering Malaysia's interests under bilateral and regional Free Trade Agreements (FTAs), as well as Malaysia's engagements in various international organizations such as ASEAN, APEC and WTO.

Within ASEAN, she was the Senior Economic Officials Lead for Malaysia and the Co-chair for ASEAN-India Free Trade in Goods Agreement which was implemented on 1 January 2010. Datuk Dr. Rebecca Fatima Sta Maria is Malaysia's representative to the High Level Task Force for Economic Integration in ASEAN.

Datuk Dr. Rebecca Fatima Sta Maria has a doctorate in Human Resources Development from The University of Georgia, Athens, United States, Masters in Counseling from University Putra Malaysia, and BA (Hons) in English Literature from University of Malaya. In 2000 her PhD dissertation was awarded the Best Dissertation of the Year by the American Academy of Human Resource Development. Earlier this year she received the Asia's Leading Woman in the Public Sector Award from the Women in Leadership Asia.

Objectives:

The KSU Vision session allows various Secretary-Generals to share their vision for their respective ministries and steps towards achieving it. The session also provides a platform for exchange of experience, sharing of knowledge and contestation of ideas between the speakers and the audience.

Programme Summary:

Datuk Dr. Rebecca Sta Maria views vision from two perspectives – organisational and personal. MITI's vision that she has to share with the audience is to make Malaysia the preferred investment destination among the most globally competitive trading nations by 2020. To achieve it, MITI has to hold five corporate philosophies which are nation before self, service with dedication, excellence in endeavour, success through teamwork and one ministry one aspiration. Being one of respected leaders in Malaysia, Datuk Dr. Rebecca has her own personal vision and philosophy. She strives to be a better person than the day before and believes in three values – integrity, authenticity and tenacity.

With the different vision and philosophies, she stressed on the importance of alignment between both organisational and personal vision to enable them being achieved in harmony.

Contact:

To get more information on this event, you can contact us via email at programmes@rsog.com.my

Photo Gallery:

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